

# CREATIVE CULTURE-ID

## TIER 1 PACKAGE

### I. Create High End Content

- A. Clients' team controls the image of the Actor/Athlete and how he/she wants to be seen by the public
- B. Meeting with team as well as individual meeting with Client to get better acquainted
- C. Portrait Shoots - Includes 1 photo shoot every 4 months (3 photo shoots per year)
- D. Help Client build a fan base
- E. Behind the Scenes shoots
- F. Multimedia personality profiles
- G. Year round contact and consulting with client and their team

### II. Website Platform and Maintenance

- A. Logo
- B. Image Galleries
- C. BIO
- D. Build in Twitter, Facebook, Instagram, etc (Link to Personal/Show/Team Twitter accounts, etc)
- E. Monthly Newsletter to Fans

### III. Media Exposure

- A. Work with agent/manager/publicist to make their jobs easier. They will have usable content
- B. Place images & stories directly with magazines
- C. Images will be available through the database
- D. Use images or do specific shoots to help get endorsements, sponsors and /or larger contracts
- E. We can handout images to smaller magazines/websites that normally wouldn't pay
- F. For smaller magazines, the Client's publicist or manager can have me shoot the assignment and keep control over the images.
- G. We will target images/shoots towards specific audiences (i.e.- Client's hometown paper/magazines)

### IV. Please contact for pricing and other Tier packages.

-Tier 1 also includes 1 Charity/Foundation shoot for free (Client must cover any other expenses)

-Travel between NY & LA is included two trips per year. Clients must cover travel costs to other cities.